

SPARKS ELEMENTARY SCHOOL

August 25, 2010

Dear Business Owner:

Sparks Elementary is beginning its 2010 PTA "Cast Your Net" Direct Donation campaign. We are "casting our net" so that each Sparks student and their family have the opportunity to experience the programs and support our PTA has to offer.

As you know Sparks Elementary is a nationally recognized Blue ribbon school. In the larger picture we are fortunate to have resources to provide our children with a state of the art education. However, funding does not cover all expenses. In this time of economic uncertainty, the school turns to the PTA for financial support when the budget is unable to make ends meet. Last year we purchased new computers and programs. We held numerous character building assemblies. We brought our families together by hosting ice cream socials, family movie nights, and skating parties. We also hosted a Grandparents' Day celebration that drew over 300 grandparents from all over the United States. In addition to that we hosted our annual Spring Fair in cooperation with the Hereford Zone Recreation Council. We opened our school to Hereford Zone community offering a parade, kid's zone, dj, moon bounces, and other various carnival activities.

With so many families unable to finance the extras today it is more important than ever that we provide a safe haven for our children. In order for us to continue these programs that not only educate but celebrate our children we need your help.

Please consider making a 100% tax deductible donation to the Sparks Elementary PTA direct donation fund. All of the proceeds from this fund directly benefit our students and families. Not only will your donation help us continue our outreach programs but it will also give you a direct advertising opportunity in the homes of our students. In appreciation for your support we will advertise your business in our student directory which is distributed to all of our 350 families.

I am enclosing a format for our ad space as well as the coordinating donation levels. So that we can meet our printing deadlines please forward me your donation or date of intended donation and your formatted ad coordinating to your donation level by September 25th. Please forward me your ad by e-mail. Please feel free to contact me with any question at RNBelginDPM4@aol.com or at 443-824-6898.

Thank you for your support of our PTA. We look forward to serving our community together for many years to come.

In highest regard,

Jennifer M. Belgin
Direct Donations Chair
601 Belfast Road
Sparks MD 21152

